

ENHANCED CD WORKSHEET

Enhanced CD's are a great way to interact with your fans and express your creative vision beyond the music on your CD. Our standard packages include a link to your website, a splashpage with custom graphics, and other options such as a video, a slideshow of photos, or a bio page with band info, press releases, and reviews.

First, here's a little bit of technical info that describes the layout of an Enhanced CD:

An ECD contains two sessions:



1) CD-AUDIO Tracks



2) Computer Data (Hybrid = Mac & Win)

The first session contains all of your audio tracks, just like a regular music CD. The second session holds all your multimedia data, which can be read on both PCs and Macs. The amount of multimedia you can add will depend upon the length of your audio CD. Here's an approximate formula for calculating how much space is available for your Enhanced CD section:

$$700 \text{ MB} - \text{audio minutes} \times 10 = \text{Space Available (in MB)}$$

This means that a 55 minute audio CD can easily add two 6 minute music videos (150 MB) and perhaps a 4 minute slide show (50 MB).

You will need to supply your mastered audio tracks, in one of 3 possible formats:



1) Finished Audio CD

The first option is to send us a standard **Finished Session Audio CD-R** master. We will transfer your audio into a professional workstation, keep all of your tracking and spacings intact, and then burn an unfinished audio session to allow further writing on the disc. Since this involves the most work, there is an extra charge of **\$100.00**.



2) Unfinished Audio CD

If you send us an **Unfinished Audio CD-R** that allows us to write the multimedia session directly onto the same master disc. Make certain that your mastering engineer performs full quality control tests on this disc, because it will be used to replicate your ECDs once the multimedia has been added. This option adds no extra cost.



3) Audio Data Files

You can also submit your audio master as audio **Data Files** on a CD-ROM. We accept SDII, WAV or AIFF file formats, or a JAM image file. Please provide an accurate cue sheet with titles, frame accurate timings, and ISRC codes. We will use your data files to burn the audio session on the ECD Master and test it thoroughly. The cost for this option is **\$50.00**

ECD Package Options:

We offer 3 standard packages, or we can create a customized presentation to fulfill your most creative inspiration.

1. Weblink \$150

Our basic inexpensive ECD; classy, yet affordable. When the CD is inserted, a splashscreen with your custom graphics will automatically appear. Menu buttons allow users to play your CD or visit your website.

2. Weblink + Video \$300

The most popular choice. Includes the weblink features shown above, plus a QuickTime or Windows Media Player Video. Menu choices are: Play Audio, Play Video, or Visit Website.

3. Deluxe: Weblink & 2 videos/slideshow \$400

The works. Includes all the features of the Video ECD above, plus a Bio page with band info, reviews & press releases etc, and an optional 2nd video or photo slideshow. Menu choices are: Play Audio, Play Video, View Band Info, Visit Website (optional: View Slideshow)

How to Design Your ECD:

Here are instructions and a PDF checklist for submitting the multimedia materials for your ECD. Please review carefully, fill out the form and email it to ecd@northeasterndigital.com.

Your Contact Info:

Name: _____

Address: _____

Phone: _____

Email: _____

Artist Name: _____

Album Title: _____

Audio Format Supplied (Choose One)

Unfinished Audio CD-R (open session)

Audio Data Files on CD-R (WAV / AIFF / SDII) (\$50 extra charge)

Finished Audio CD-R w/ timing sheet (\$150 extra charge)

If you need help creating your open session audio master, please call or email for assistance. Otherwise submit one of the other formats.

Enhanced CD Materials:

Please include all files on a single CD-R if possible.

Create a folder for each menu item you wish to include (eg Video, Bio, Slideshow etc) and place each file in the appropriate folder.

Menu Page, included with all packages.

Please provide a single photoshop (.psd) file which we will use for your splashscreen.

Filename:

Recommended size 250x250-640x480 pixels

- Please define the button areas as a separate layer to highlight during rollovers.
- If necessary, include button graphics as separate files, correctly sized. *
- Remember to include a copy of your fonts folder to ensure a correct match.

Optional Icon for the disc

Additional Graphic materials supplied: *

Flash Animation Other, please describe:*

Weblink - included with all packages.

Enter desired web address here:

Video - included with Video and Deluxe Packages.

Please submit a finished, edited video in one of the following formats:

MiniDV*	Uncompressed Video	Compressed Video
VHS*	QuickTime	QuickTime Sorenson
BetaSP*	AVI	Windows Media Player

Band Info - included with the Deluxe package only.

Please submit reviews, biographies, press releases etc in the following formats(s)

Adobe PDF files(s)	MS Word Document(s)	html page(s)
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Slideshow - included in the Deluxe package only.

Please submit JPG or Photoshop files, recommended size 250x250 to 640x480

Please number each file to indicate desired order

Select one audio track from your CD to play during the slideshow:

*Extra charges may apply

All packages include:

1 ECD Reference copy for client approval

1 Master for replication

1 Safety copy of master

Shipping via First Class Mail

Rates for additional services, as required:

Extra Reference Copy	\$25
Extra Master	\$100
FedEx Overnight	\$20

Additional multimedia authoring	\$75/hr
Scanning/editing photos	\$10/photo
Video Editing	\$75/hr
MiniDV Video Source	\$0 setup \$75/minute
U-matic Video Source	\$50 setup \$75/minute
BetaSP Video Source	\$100 setup \$75/minute
DigiBeta Video Source	\$100 setup \$150/minute
Extra Video (space permitting)	\$100
Extra Slideshow (space permitting)	\$100
Encode ISRCs or CD-TEXT	\$35
Submit CD Info to iTunes	\$35

When mailing your materials, please label each item.

We strongly suggest that you make a backup copy before mailing, just in case.

Send to: Northeastern Digital Recording, Inc.

2 Hidden Meadow Lane, Southborough, MA 01772-1700

If you have questions, please feel free to call 508-481-9322 or email: tm@northeasterndigital.com.